

Amy Civer

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Professional Summary

Effectively communicate ideas through verbal and visual ideas while utilizing my graphic design talent, creativity, reliability and strong work ethic in a creative environment. Turn creative projects into final art by using a variety of software.

Skills

Well versed in Adobe Creative Suite, InDesign, Photoshop, Illustrator. Effectively decipher information, edit copy and organize large amounts of information to create a smooth and timely workflow. Manage multiple projects alone or in a team setting and work successfully under pressure and tight time constraints. Proficient in PowerPoint, Microsoft Word and Excel. Mirabel Design Studio experience.

Experience

Senior Graphic Designer - Scottsdale, AZ
Times Media
2015-2016

Design and production of bi-monthly College Times, a 40-page+ magazine. Design and production of many booklets ranging from 24-80 pages including the 2016 Bowl guide and 2016 Spring Training Guide. Layout of monthly Gilbert Sun News, a 52-60 page newspaper. All products utilize Mirabel Studio.

Senior Graphic Designer - Phoenix, AZ
SkyMall, Inc.
2009-2015

Design and production of catalogs including SkyMall onboard catalog, Marriott Rewards catalog, Caesars Entertainment Total Rewards and Capitol One Rewards. Design entailed the ability to effectively organize information from spreadsheets, work with writers, edit copy, select product imagery and stock photography and produce effective layouts in InDesign. Design e-mail campaigns, web banners and promotional materials.

Freelance Designer
ICAN (International Cancer Advocacy Network) - Phoenix, AZ
2003-2009

Produce a variety of collateral pieces that achieve maximum exposure for nonprofit organization. Design invitations, program guides, and direct mail that call attention to the organizations patient programs, golf tournaments and annual ball. Design (100 page) annual ball program, from cover to cover; designing program specific pages and ads for clients, taking in clients existing ads and coordinate printing. Bid and coordinate printing to ensure that the organization received the best pricing and quality possible.

Freelance Designer
American Color - Phoenix, AZ
2005 – 2008

Design visually appealing pages in a short time frame for CapitalOne Rewards, Marriott Rewards, Merrill Lynch Rewards, and Stateline Tack catalogs, working directly with the Art Director. Work involves reading spreadsheets to determine product placement on spreads, selecting stock photography for lifestyle images, design and production.

Freelance Designer
Kaplan Communications - Phoenix, AZ
1993 – 2009

Design projects such as logos, advertising, newsletters, brochures and marketing kits for diverse clients.

In-house Freelance Designer
E.B. Lane and Associates - Phoenix, AZ
1993 – 1995

Production artist and designer. Produce final art from senior designer and art director's paper sketches in a Mac based environment using Quark Xpress, Illustrator and Photoshop. Complete projects successfully and on-time in a fast-paced environment.

Graphic Designer
Hardaway Connections - Phoenix, AZ
1989 – 1993

Designer and Art Director of a public relations firm. Designed many types of printed collateral for clients such as advertising, logos, and brochures in a high intensity environment.

Education

Bachelor of Fine Arts with an emphasis in Graphic Design
Arizona State University, Tempe, Arizona
Graduated 1989